

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 498226 /		<u>Alt Order #</u> 06370244
<u>Product</u> CROSSROADS GPS		
<u>Contract Dates</u> 10/12/12 - 10/22/12		<u>Estimate #</u> 1192
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 10/11/12 / 10/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 12	<u>Product Code</u> 11
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/12/12	10/19/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$250.00			
Week:		10/15/12	10/21/12	----1--				1	\$250.00			
N 2	KVVU	10/12/12	10/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$2,150.00			
Week:		10/15/12	10/21/12	----1--				1	\$2,150.00			
N 3	KVVU	10/19/12	10/19/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$1,950.00			
N 4	KVVU	10/12/12	10/19/12	Better	M-F 11a-12p		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$195.00			
Week:		10/15/12	10/21/12	----1--				1	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	Better	M-F 11a-12p	-----F----	:30		\$195.00	NM		
			See MG 4.3									
	3	KVVU	10/15/12-10/21/12	Divorce Court	M-F 11a-12p	-----F----	:30		\$195.00	NM		
			Ⓜ MG for 4.2 10/19									
N 5	KVVU	10/12/12	10/19/12	Anderson	3-4p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$450.00			
Week:		10/15/12	10/21/12	----1--				1	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	Anderson	3-4p	-----F----	:30		\$450.00	NM		
			See MG 5.3									
	3	KVVU	10/19/12-10/19/12	Anderson	2-3p	-----F----	:30		\$450.00	NM		
			Ⓜ MG for 5.2 10/19									
N 6	KVVU	10/12/12	10/19/12	The Dr.Oz Show	4-5p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$500.00			
Week:		10/15/12	10/21/12	----1--				1	\$500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
Henderson, NV 89014
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Contract / Revision	Alt Order #
498226 /	06370244

Contract Dates	Product	Estimate #
10/12/12 - 10/22/12	CROSSROADS GPS	1192

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	10/11/12 / 10/22/12

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N 9	KVVU	10/12/12	10/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00																																																												
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Ⓜ MG for 12.2 10/19																																																																								
N 13	KVVU	10/12/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00																																																												
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 10/08/12</td><td>10/14/12</td><td>----1--</td><td>1</td><td>\$700.00</td></tr><tr><td>Week: 10/15/12</td><td>10/21/12</td><td>----1--</td><td>1</td><td>\$700.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 10/08/12	10/14/12	----1--	1	\$700.00	Week: 10/15/12	10/21/12	----1--	1	\$700.00																																													
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																				
Week: 10/08/12	10/14/12	----1--	1	\$700.00																																																																				
Week: 10/15/12	10/21/12	----1--	1	\$700.00																																																																				
N 14	KVVU	10/12/12	10/19/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00																																																												

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 498226 /		<u>Alt Order #</u> 06370244
<u>Contract Dates</u> 10/12/12 - 10/22/12	<u>Product</u> CROSSROADS GPS	<u>Estimate #</u> 1192
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 10/11/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/12	10/14/12	----1--				1	\$275.00					
Week:		10/15/12	10/21/12	----1--				1	\$275.00					
N 15	KVVU	10/15/12	10/22/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$500.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/12	10/21/12	1-----				1	\$250.00					
Week:		10/22/12	10/28/12	1-----				1	\$250.00					
N 16	KVVU	10/15/12	10/22/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/12	10/21/12	1-----				1	\$2,150.00					
Week:		10/22/12	10/28/12	1-----				1	\$2,150.00					
N 17	KVVU	10/15/12	10/22/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	2	\$3,900.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/12	10/21/12	1-----				1	\$1,950.00					
Week:		10/22/12	10/28/12	1-----				1	\$1,950.00					
N 18	KVVU	10/15/12	10/22/12	Better	M-F 11a-12p		:30			NM	2	\$390.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/12	10/21/12	1-----				1	\$195.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	KVVU	10/15/12-10/21/12	Better	M-F 11a-12p	M-----	:30	\$195.00	NM				
		See MG 18.3												
		3	KVVU	10/15/12-10/21/12	Divorce Court	M-F 11a-12p	M-----	:30	\$195.00	NM				
		Ⓜ MG for 18.1 10/15												
Week:		10/22/12	10/28/12	1-----				1	\$195.00					
N 19	KVVU	10/15/12	10/22/12	Anderson	3-4p		:30			NM	2	\$900.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/12	10/21/12	1-----				1	\$450.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	KVVU	10/15/12-10/21/12	Anderson	3-4p	M-----	:30	\$450.00	NM				
		See MG 19.3												
		3	KVVU	10/15/12-10/21/12	Anderson	2-3p	MTuWThF----	:30	\$450.00	NM				
		Ⓜ MG for 19.1 10/15												
Week:		10/22/12	10/28/12	1-----				1	\$450.00					
N 20	KVVU	10/15/12	10/22/12	The Dr.Oz Show	4-5p		:30			NM	1	\$500.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/12	10/21/12	1-----				1	\$500.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	M-----	:30	\$500.00	NM				
		See MG 20.3												
		3	KVVU	10/15/12-10/15/12	Dr Oz	3-4p	M-----	:30	\$500.00	NM				
		Ⓜ MG for 20.1 10/15												
Week:		10/22/12	10/28/12	1-----				1	\$500.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		2	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	M-----	:30	\$500.00	NM				
		See MG 23.3,23.4												
N 21	KVVU	10/15/12	10/22/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/12	10/21/12	1-----				1	\$950.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	M-----	:30	\$950.00	NM				
		See MG 21.3												
		3	KVVU	10/15/12-10/21/12	Special Early News	Special Early News	MTuWThFSaSu	:30	\$950.00	NM				
		Ⓜ MG for 21.1 10/15												

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 498226 /		<u>Alt Order #</u> 06370244
<u>Contract Dates</u> 10/12/12 - 10/22/12	<u>Product</u> CROSSROADS GPS	<u>Estimate #</u> 1192
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 10/11/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$950.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/22/12-10/28/12	Fox 5 News at 5	5-530p	M-----	:30		\$950.00	NM		
See MG 23.3,23.4												
N 22	KVVU	10/15/12	10/22/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$450.00			
Week:		10/22/12	10/28/12	1-----				1	\$450.00			
N 23	KVVU	10/15/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$3,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$1,025.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	M-----	:30		\$1,025.00	NM		
See MG 61.2												
Week:		10/22/12	10/28/12	1-----				1	\$1,025.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	M-----	:30		\$1,025.00	NM		
See MG 23.3,23.4												
	3	KVVU	10/22/12-10/22/12	BB League Championships	1pm-8pm	M-----	:30		\$2,650.00	NM		
Ⓜ MG for 21.2,20.2,26.2,23.2												
	4	KVVU	10/22/12-10/22/12	Special Early News	Special Early News	M-----	:30		\$775.00	NM		
Ⓜ MG for 21.2,20.2,26.2,23.2												
N 24	KVVU	10/15/12	10/22/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$525.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 6pm	M-F 6-630pm	M-----	:30		\$525.00	NM		
See MG 61.2												
Week:		10/22/12	10/28/12	1-----				1	\$525.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/22/12-10/28/12	Fox 5 News at 6pm	M-F 6-630pm	M-----	:30		\$525.00	NM		
See MG 24.3												
	3	KVVU	10/20/12-10/20/12	The Closer	M-Sa 8-10p/Su 7-1	-----Sa--	:30		\$525.00	NM		
Ⓜ MG for 24.2 10/22												
N 25	KVVU	10/15/12	10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$725.00			
Week:		10/22/12	10/28/12	1-----				1	\$725.00			
N 26	KVVU	10/22/12	10/22/12	Extra	M-F 7-730p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$950.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Extra	M-F 7-730p	M-----	:30		\$950.00	NM		
See MG 26.2												
	2	KVVU	10/22/12-10/22/12	Extra	M-Sa 8-10p/Su 7-1M	-----	:30		\$950.00	NM		
Ⓜ See MG 23.3,23.4												
N 27	KVVU	10/15/12	10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$700.00			
Week:		10/22/12	10/28/12	1-----				1	\$700.00			

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(702)435-5555

<u>Contract / Revision</u> 498226 /		<u>Alt Order #</u> 06370244
<u>Contract Dates</u> 10/12/12 - 10/22/12	<u>Product</u> CROSSROADS GPS	<u>Estimate #</u> 1192
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 10/11/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	KVVU	10/15/12	10/22/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$275.00			
Week:		10/22/12	10/28/12	1-----				1	\$275.00			
N 29	KVVU	10/13/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$1,500.00			
Week:		10/15/12	10/21/12	-----1-				1	\$1,500.00			
N 30	KVVU	10/14/12	10/21/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$3,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$1,850.00			
Week:		10/15/12	10/21/12	-----1				1	\$1,850.00			
N 31	KVVU	10/14/12	10/14/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$850.00			
N 32	KVVU	10/18/12	10/18/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$250.00			
N 33	KVVU	10/18/12	10/18/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$2,150.00			
N 34	KVVU	10/18/12	10/18/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$1,950.00			
N 35	KVVU	10/18/12	10/18/12	Divorce Court	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$195.00			
N 36	KVVU	10/18/12	10/18/12	Anderson	3-4p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$450.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	Anderson	3-4p	----Th-----	:30	\$450.00	NM		
		See MG 36.2										
		2	KVVU	10/18/12-10/18/12	Anderson	2-3p	----Th-----	:30	\$450.00	NM		
		Ⓜ MG for 36.1 10/18										
N 37	KVVU	10/18/12	10/18/12	The Dr.Oz Show	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$500.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	----Th-----	:30	\$500.00	NM		
		See MG 37.2										
		2	KVVU	10/18/12-10/18/12	Dr Oz	3-4p	----Th-----	:30	\$500.00	NM		
		Ⓜ MG for 37.1 10/18										
N 38	KVVU	10/18/12	10/18/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$950.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	----Th-----	:30	\$950.00	NM		
		See MG 38.2										
		2	KVVU	10/18/12-10/18/12	Special Early News	Special Early News	----Th-----	:30	\$950.00	NM		
		Ⓜ MG for 38.1 10/18										

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498226 /	06370244

Contract Dates	Product	Estimate #
10/12/12 - 10/22/12	CROSSROADS GPS	1192

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	10/11/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 39	KVVU	10/18/12	10/18/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$450.00			
N 40	KVVU	10/18/12	10/18/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$1,025.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	----Th-----	:30		\$1,025.00	NM		
	See MG 61.2											
N 41	KVVU	10/18/12	10/18/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$725.00			
N 42	KVVU	10/18/12	10/18/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$950.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Extra	M-F 7-730p	----Th-----	:30		\$950.00	NM		
	See MG 42.2											
	2	KVVU	10/18/12-10/18/12	Extra	M-Sa 8-10p/Su 7-1	----Th-----	:30		\$950.00	NM		
	Ⓜ MG for 42.1 10/18											
N 43	KVVU	10/18/12	10/18/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$700.00			
N 44	KVVU	10/18/12	10/18/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$275.00			
N 45	KVVU	10/16/12	10/16/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$250.00			
N 46	KVVU	10/16/12	10/16/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$2,150.00			
N 47	KVVU	10/16/12	10/16/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$1,950.00			
N 48	KVVU	10/16/12	10/16/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$195.00			
N 49	KVVU	10/16/12	10/16/12	Anderson	3-4p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$450.00			
N 50	KVVU	10/16/12	10/16/12	The Dr.Oz Show	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$500.00			
N 51	KVVU	10/16/12	10/16/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$950.00			
N 52	KVVU	10/16/12	10/16/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$450.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 498226 /		<u>Alt Order #</u> 06370244
<u>Contract Dates</u> 10/12/12 - 10/22/12	<u>Product</u> CROSSROADS GPS	<u>Estimate #</u> 1192
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 10/11/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 53	KVVU	10/16/12	10/16/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$1,025.00			
N 54	KVVU	10/16/12	10/16/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$725.00			
N 55	KVVU	10/16/12	10/16/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$950.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Extra	M-F 7-730p	-Tu-----	:30		\$950.00	NM		
	See MG 55.2											
	2	KVVU	10/16/12-10/16/12	Extra	M-Sa 8-10p/Su 7-1-Tu-----		:30		\$950.00	NM		
	© MG for 55.1 10/16											
N 56	KVVU	10/16/12	10/16/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$700.00			
N 57	KVVU	10/16/12	10/16/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$275.00			
N 58	KVVU	10/17/12	10/17/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$250.00			
N 59	KVVU	10/17/12	10/17/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$2,150.00			
N 60	KVVU	10/17/12	10/17/12	Better	M-F 11a-12p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Better	M-F 11a-12p	---W-----	:30		\$195.00	NM		
	See MG 61.2											
N 61	KVVU	10/17/12	10/17/12	Anderson	3-4p		:30			NM	1	\$5,070.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Anderson	3-4p	---W-----	:30		\$450.00	NM		
	See MG 61.2											
	2	KVVU	10/17/12-10/17/12	The X Factor	The X Factor	---W-----	:30		\$5,070.00	NM		
	© MG for 9.2,60.1,70.1,10.2,40.1,24.1,23.1,61.1											
N 62	KVVU	10/17/12	10/17/12	The Dr.Oz Show	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$500.00			
N 63	KVVU	10/17/12	10/17/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$950.00			
N 64	KVVU	10/17/12	10/17/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$450.00			
N 65	KVVU	10/17/12	10/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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REP HEADLINE# 6370244 TRF# 498226
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 17.33
CHANGES ** KVVU-TV ***

ADV # _____ ADV. NAME ISS/CROSSROADS GPS REP. # _____ OFF. # 762 SALESMAN # _____
AGY # _____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME STEPHANIE MARONEY

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6370244 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#1192 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT12/12 OCT22/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT22/12 17.33

REP: OK'D M19
SEE LINES 89-90
TOTAL SAME
PLS CNF THANKS
NIKKI

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CROSSROADS GPS :30

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

AGENCY ADVERTISER CODE = 12
AGENCY PRODUCT CODE = 11
AGENCY EST# = 1192

20	S		400P-500P	30		\$500.00	10/15	10/15	0		MON	0
20	S		400P-500P	30		\$500.00	10/22	10/22	0		MON	0

PROGRAM : DR OZ
CON COM1: DR OZ

REP HEADLINE# 6370244 TRF# 498226
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 17.33
 CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

89	A		430P-800P	30		\$2,650.00	10/22	10/22	1		MON	1
PROGRAM : NLCS GAME ORD COM1 : SPOTS N/A DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG OFFER. PLS ORD COM2 : APPROVE. THIS IS A MAKE-GOOD FOR OCT22 ON LINE-20 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT22 ON LINE-21 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT22 ON LINE-23 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT22 ON LINE-80 FOR 1 SPOT/WK												

90	A		400P-430P	30		\$775.00	10/22	10/22	1		MON	1
PROGRAM : NEWS ORD COM1 : SPOTS N/A DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG OFFER. PLS ORD COM2 : APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 89-90												

21	S		500P-530P	30		\$950.00	10/15	10/15	0		MON	0
21	S		500P-530P	30		\$950.00	10/22	10/22	0		MON	0
PROGRAM : FOX 5 NEWS AT 5PM CON COM1 : FOX 5 NEWS AT 5PM												

23	S		530P-600P	30		\$1,025.00	10/15	10/15	0		MON	0
23	S		530P-600P	30		\$1,025.00	10/22	10/22	0		MON	0
PROGRAM : FOX 5 NEWS AT 530PM CON COM1 : FOX 5 NEWS AT 530PM												

80	S		900P-930P	30		\$950.00	10/22	10/22	0		MON	0
PROGRAM : EXTRA ORD COM1 : TP CHG DUE TO DEBATE. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT22 ON LINE-26 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M19 OK'D BUY#20 MISSED: MON/400P-500P 30S \$500.00 (OCT22/12) BUY#21 MON/500P-530P 30S \$950.00 BUY#23 MON/530P-600P 30S \$1,025.00 BUY#80 MON/900P-930P 30S \$950.00 OFFER: MON/430P-800P 30S \$2,650.00 PLS ADVISE. & MON/400P-430P 30S \$775.00 CMT: SPOTS N/A DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG OFFER. PLS CMT: APPROVE.												

REP HEADLINE# 6370244 TRF# 498226
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 17.33
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

OCT/12			78665.00									
CONTRACT TOTAL 78665.00												
TOTAL SPOTS 89												

MARKET TOTALS \$715,136 KVVU 11% KSNV 33% KLAS 34% KTNV 17% KVMY 3% KVCW 1% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

<u>Contract / Revision</u> 498226 /		<u>Alt Order #</u> 06370244
<u>Product</u> CROSSROADS GPS		
<u>Contract Dates</u> 10/12/12 - 10/22/12		<u>Estimate #</u> 1192
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 10/15/12 / 10/15/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 12	<u>Product Code</u> 11
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount	
N 24	KVVU	10/15/12	10/22/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$525.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	1-----				1	\$525.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 6pm	M-F 6-630pm	M-----	:30		\$525.00	NM			
	See MG 61.2												
Week:		10/22/12	10/28/12	1-----				1	\$525.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	2	KVVU	10/22/12-10/28/12	Fox 5 News at 6pm	M-F 6-630pm	M-----	:30		\$525.00	NM			
	See MG 24.3												
	3	KVVU	10/20/12-10/20/12	The Closer	M-Sa 8-10p/Su 7-1	-----Sa--	:30		\$525.00	NM			
	Ⓜ MG for 24.2 10/22												
Totals												91	\$78,665.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	91	\$78,665.00	\$66,865.25
Totals	91	\$78,665.00	\$66,865.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT15/12 12.04
CHANGES
*** KVVU-TV ***

REP. # OFF. # 762 SALESMAN #

BUYER NAME STEPHANIE MARONEY

SALES PRSN PH- TERESA DI FURIA

ALEXANDRIA, VA 22314

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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT15/12 12.04

TO ROSE
ER NIKKI
OK'D M18
SEE LINE 88
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CROSSROADS GPS : 30

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

AGENCY ADVERTISER CODE = 12 AGENCY EST# = 1192
AGENCY PRODUCT CODE = 11

24	S	600P-630P	30	\$525.00	10/15	10/15	0	MON	0
24	S	600P-630P	30	\$525.00	10/22	10/22	0	MON	0

PROGRAM :	FOX 5 NEWS @ 6PM
CON COM1 :	FOX 5 NEWS @ 6PM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

88	A		900P-1000P	30		\$525.00	10/20	10/20	1		SAT	1
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PROGRAM : THE CLOSER
 ORD COM1: SPOT N/A DUE TO DEBATE. 6P NEWS AIRING ONLY ON 10/17 AND ALREADY A
 ORD COM2: SPOT IN. MG OFFER SATURDAY 'THE CLOSER'. NOT PRE-BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR OCT22 ON LINE-24 FOR 1 SPOT/WK
 STATION MAKEGOOD OFFERS:
 M18 OK'D BUY#24 MISSED: MON/600P-630P OCT22 30S \$525.00 (OCT13/12)
 OFFER: SAT/900P-1000P OCT20 30S \$525.00 PLS ADVISE.
 CMT: SPOT N/A DUE TO DEBATE. 6P NEWS AIRING ONLY ON 10/17 AND ALREADY A
 CMT: SPOT IN. MG OFFER SATURDAY 'THE CLOSER'. NOT PRE-BOOKED PLS APPROVE.

OCT/12 78665.00 CONTRACT TOTAL 78665.00
 TOTAL SPOTS 91

MARKET TOTALS \$715,136 KVVU 11% KSNV 33% KLAS 34% KTNV 17% KVMY 3% KVCW 1% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE